

## Launched the Industry's First Personal Carbon Reduction Account - "CITIC Carbon Account"

"CITIC Carbon Account" is the first personal carbon reduction account led and launched by a bank in China, mainly providing carbon account opening, accounting, accumulation, query, exchange, trading, and other account functions. "CITIC Carbon Account" makes the green and low-carbon actions of users quantifiable and traceable, and their green consumption digital-based, visualized, assetized and value-based, thus guiding users to move towards green consumption and low-carbon life, and driving the transformation of the production side. In this way, a green industry chain will be formed to support the goals of carbon emissions peaking and carbon neutrality of governments, enterprises, partners, and users, and advance the green transformation of the social economy.

"CITIC Carbon Account" won the "Ecosystem Brand Evaluation" hosted by Caijing Magazine and other organizations, was included in the Ecosystem Brand Development Report (2022), and received several awards, including the "2022 Global Corporate Social Responsibility Cases Touring Exhibition" award organized by CRI Online, "Global Green Finance - Innovation Award" of the International Finance Forum (IFF), "Green Financial Pioneer

Innovation Award” at the first “Greater Bay Area Green and Sustainable Finance Summit” hosted by the local government of Shenzhen, “ESG Communication” Golden Award in the 2022 Golden Flag Award, “Environment Protection and Green Communication” Golden Award in the 18th China Golden Awards for Excellence in Public Relations (CIPRA Awards), and 2023 Banking ESG Annual Green Finance Model Case Award at the 2023 Banking ESG Development Forum. At the “Innovating Consumption Scenarios, Unleashing Consumption Potential - Sustainable Consumption Forum” of the Third China International Consumer Products Expo (CICPE), the Bank’s Credit Card Center was named a “Sustainable Consumption Pioneer” for its “CITIC Carbon Account” program.